

# Midwest Contractors EXPO '06

March 9 - 11, 2006

Century II Convention Center, Exhibition Hall, Wichita, KS

## Buyers Guide & Industry Directory Advertising Agreement

Advertising space reservations are due by January 20, 2006 and cancellations will not be allowed after that date. Camera ready artwork and final payment are due February 1, 2006. Failure to make final payment on time will result in loss of advertising space but not obligation to pay.

**Return to:**

KPHCC  
1632 S. West Street, Suite #3  
Wichita, KS 67213

Phone 316/943-7100  
Fax 316/943-7108  
Email [dminley@kphcc.org](mailto:dminley@kphcc.org)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Show Contact/Title: \_\_\_\_\_

_____ Full Page b/w ad \$ 495 per ad	= Subtotal \$ _____
_____ Half Page b/w ad \$ 275 per ad	= Subtotal \$ _____
_____ Quarter Page b/w ad \$ 185 per ad	= Subtotal \$ _____
_____ Business Card ad b/w ad* \$ 85 per ad	= Subtotal \$ _____
_____ Add Spot Color \$ 120 per color	= Subtotal \$ _____
_____ Full Color rate available upon request	
* color not available for Business Card ads	
	Total: \$ _____

I have read and agree to follow the advertising production requirements. I agree that payment is non-refundable and not transferable. I further agree to indemnify, save and hold harmless KPHCC and the Midwest Contractors EXPO from any acts or occurrences caused by acts or omissions of my company and its employees, agents or persons acting under their direct control. I also understand the KPHCC is not liable for show cancellation due to the weather, acts of God or other causes beyond their control and that insurance, if any, against such risk will be my responsibility. Advertising space reservations are due by January 20, 2006 and cancellations will not be allowed after that date. Camera ready artwork and final payment will be delivered no later than February 1, 2006. Failure to make final payment on time will result in loss of advertising space but not obligation to pay.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_