

Midwest Contractors EXPO '06

March 9 - 11, 2006

Century II Convention Center, Exhibition Hall, Wichita, KS

Buyers Guide & Industry Directory Advertising Production Requirements

Advertising Contact:

Kris Schindler

Start-Thinking

Phone 316/204-0109

Fax 419/735-7537

Email kris@start-thinking.com

Send materials to:

Start-Thinking

P.O. Box 47722

Wichita, KS 67201-7722

Artwork

- Electronic ads should be provided as 4-color high-resolution PDF files. Files that are compressed or saved as a JPEG cannot be used.
- If a PDF file cannot be created, please contact Kris Schindler, 316/204-0109 or kris@start-thinking.com for acceptable alternative file formats.
- If providing ad work on CD or DVD, it must be formatted for Macintosh. Acceptable desktop file formats are QuarkXPress, Adobe Illustrator, Adobe PhotoShop and PDFs created with Acrobat Distiller. Please include a color proof of the ad. All images provided on disk must be in CMYK format and color corrected. Please print a directory of disk contents and include a contact name, phone, address and email with all materials.
- All printer and screen fonts must be included with all digital files.
- Camera ready artwork is due no later than 5pm, February 1, 2006.

Production

- All as components must be in CMYK. RGB and Pantone cannot be used.
- Separations need to be 300 dpi or higher for quality reproduction.
- Live matter must be at least 3/8" from trim.

Art and Copy

KPHCC reserves the right to refuse any advertising submitted for publication and assumes no liability if this becomes necessary.

Publisher Production and Advertising

Preparation of advertising material is available and will be billed at prevailing production rates. Contact Kris Schindler, 316/204-0109 or kris@start-thinking.com for rates. Allow 21 days for production.

Return of Materials

All artwork will be returned upon request. All supplied materials must be labeled with a return address and contact information to be returned. KPCC or its agent assumes no responsibility for materials not requested.

Contract Regulations

Payment is to be made in full by February 1, 2006.

Cancellations

Cancellations are not accepted after space closing date, January 20, 2006.