



# Midwest contractors



## expo 08

celebrate our history. join our future.

### October 16-17

## Our History

For 125 years, PHCC has been dedicated to preserving the pride and professionalism associated with the plumbing, heating and cooling industry. The Midwest Contractors EXPO '08 is just the place to bring recognition to the industry and educate professionals about the most recent innovations in plumbing, HVAC and irrigation.

Take pride in the industry – we've come a long way since 1883. With advanced technologies, high standards and new licensing requirements, we've maintained and strengthened professionalism in the industry. Help us continue the journey. **Celebrate our history. Join our future.**

## EXPO '08

We've responded to exhibitor comments and suggestions and made a few changes this year. EXPO '08 offers reduced hours and a new location. EXPO '08 brings first rate educational opportunities to strengthen the knowledge of today's plumbing, HVAC and irrigation professions. Industry professionals attend EXPO '08 to learn about new products and industry trends on the trade show floor.

This packet and more details are available at [www.kphcc.org/tradeshow](http://www.kphcc.org/tradeshow).



KANSAS

PLUMBING • HEATING • COOLING

CONTRACTORS ASSOCIATION



## Welcome

The Midwest Contractor's EXPO '08 will be here before we know it. This year, the EXPO will be held in Wichita at the Broadview Hotel, October 16-17, 2008. Although the venue has changed, the EXPO will provide the same great networking opportunities and professional development for tradespeople in the plumbing, HVAC and irrigation industries.

The emphasis on this year's show is the high quality of continuing education courses that will be offered to ensure professionals are able to keep up to date in our changing industry and keep their licenses current. As many of you know, the passage of HB2058 requires that any person holding a Block license in Kansas must receive 12 hours of continuing education in a 24-month period. EXPO '08 offers a great opportunity to earn those credit hours.

As an exhibitor, you have the opportunity to use the classrooms at EXPO '08 to present information of benefit to the many licensees that will be attending the trade show. **To be considered to present a continuing education class, please contact the Kansas PHCC at (316) 943-7100.** Continuing education offerings will be limited this year, so I encourage you to make this call at your earliest convenience.

This Exhibitor Information Packet contains all the information you need to exhibit at EXPO '08. More details are available at [www.kphcc.org/tradeshaw](http://www.kphcc.org/tradeshaw).

EXPO '08 is a great time to network, share ideas and establish relationships with other professionals in our field and reinforce the importance of being a member of KPHCC. With the 125th anniversary of PHCC, there is no better time to strengthen and maintain the professionalism of our industry. I look forward to seeing you in October.



Sincerely,

*John Denney*

John Denney  
President, KPHCC

## MIDWEST CONTRACTORS EXPO '08

Don't miss the Midwest Contractors **EXPO 2008**. This is your chance to support KPHCC and what a great year to do it! Plumbing, Heating and Cooling Contractors Association is celebrating 125 years of professionalism in the industry. Celebrate our history and join our future by becoming an exhibitor today.

We've responded to your suggestions and have made several changes this year. We are offering a new location for exhibitors, reduced trade show hours, special incentive for attendees to encourage them to visit trade show booths, and a selection of high quality continuing education courses to help attendees stay current in their license education credits.

The Midwest Contractors EXPO remains one of the most important trade shows in the Midwest. With the passage of House Bill 2058 in 2005, which requires Kansas licensed contractors to complete continuing education classes, EXPO '08 is your stop to fulfill those requirements.

**Admittance to the show is FREE!**  
**Continuing education courses are \$10 per class.**

## BOOTH RESERVATIONS

Registration is easy:

- Go to [www.kphcc.org/tradeshaw](http://www.kphcc.org/tradeshaw)
- Download an exhibitor space agreement form.  
You may type directly on the form.

*Please read the exhibitor space agreement form carefully to ensure you understand the terms and conditions. Each booth will be equipped with a table, two chairs and placard displaying your company name.*

**Send completed forms and payment to:** Susan Dyer

E-mail: [susan.dyer@start-thinking.com](mailto:susan.dyer@start-thinking.com)

Fax: (316) 712-4993

Questions? Call toll-free (866) 808-4797.

## BOOTH PRICING

**Reserve your booth by July 31, 2008 and save \$130 per booth.**

	By 7/31/08*	After 8/1/08
1st booth	\$545	\$675
2nd booth	\$495	\$625
3rd booth	\$445	\$575
4th booth	\$395	\$525

\* applies only to booths that have been reserved and paid in full by July 31, 2008

**REGISTER ONLINE** and download your exhibitor space agreement form at [www.kphcc.org/tradeshaw](http://www.kphcc.org/tradeshaw).

## NEW THIS YEAR

To encourage attendees to visit the trade show floor, we have developed an **EXPO passport program**. Attendees can earn up to one continuing education credit by visiting each exhibitor booth. As an exhibitor, you will be supplied with a special stamp to mark each passport. It's a great way to network with old friends and meet new customers.

## IMPORTANT DEADLINES

7/31/08: Last day for early bird pricing\*  
8/01/08: Standard pricing applies through 10/3/08\*\*  
9/15/08: Last day to receive special rate at the Broadview Hotel  
9/16/08: Last day to reserve booth space  
10/3/08: Final payment due\*\*\*

\* Applies only to booths that have been reserved and paid in full by July 31, 2008

\*\*A 50% deposit is due at time of application.

\*\*\*Failure to pay for booth space by 10/3/08 will result in loss of space and forfeiture of any and all deposits.

## EXHIBITOR DETAILS

### Move-in / Move-out

Exhibitors may start moving in Thursday morning at 8 am. Move-outs may begin at 3 pm on Friday. The Exhibitor Hall will remain open until 8 pm. Please, no move-ins or move-outs during trade show hours. The trade show floor will open 1 hour prior to show time. *Security measures are taken to protect against loss, however EXPO '08 organizers and sponsors are not responsible for lost or stolen items.*

Trade show hours are Thursday, Oct. 16 from 1 pm to 6 pm, and Friday Oct. 17 from 10 am to 3 pm. Exhibitor badges must be worn at all times, and booths must be staffed during the trade show hours.

### Parking

Parking is available across the street in the public parking garage on Waco Street (between Douglas and First street). Overnight parking is \$7/night. Daily parking is free.

### Accommodations

The BROADVIEW HOTEL  
400 West Douglas, Wichita, KS 67202 (316) 262-5000  
[www.broadview-hotel.com](http://www.broadview-hotel.com)

Make your hotel reservations by September 15, 2008 and SAVE \$80! Simply call the Broadview Hotel at (316) 262-5000 and mention promotional code "KPHCC" to receive your special rate of \$109. **YOU MUST RESERVE YOUR ROOM(S) BY SEPTEMBER 15 to guarantee the low rate.**

Hotel amenities include an on-site restaurant, bar and grill, and renovated hotel rooms. The Broadview Hotel is conveniently located in downtown Wichita, close to museums, a variety of restaurants and Old Town nightlife.

## TRADE SHOW HOURS

Thursday, October 16  
1 pm - 6 pm

Friday, October 17  
10 am - 3 pm

For up to the minute show information, visit  
[www.kphcc.org/tradeshow](http://www.kphcc.org/tradeshow).

## CONTACT INFORMATION

### Exhibitor Registration

Susan Dyer  
Start-Thinking  
PO Box 47722  
Wichita, KS 67201-7722

**Toll-free** (866) 808-4797

**Fax** (316) 712-4993

**E-mail** [susan.dyer@start-thinking.com](mailto:susan.dyer@start-thinking.com)  
[www.kphcc.org/tradeshow](http://www.kphcc.org/tradeshow)

### Continuing Education

David Finley  
KPHCC  
1632 S. West Street, Suite #3  
Wichita, KS 67213

**Phone** (316) 943-7100

**Fax** (316) 943-7108

**E-mail** [dfinley@kphcc.org](mailto:dfinley@kphcc.org)

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**MEMBERSHIP  
 INFORMATION**

The PHCC-National Association, formed in 1883, provides legislative advocacy, education and training to more than 4,000 plumbing and HVAC businesses and 79,500 technicians. Members of PHCC have access to a wide variety of services designed to increase their professionalism, grow their business and improve profitability. More information at [www.phccweb.org](http://www.phccweb.org).

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 Wichita, KS 67213

